

A BUSINESS MAGAZINE FOR THE TREASURE COAST



Promotional Cover. New Cover Will Vary.

Be part of the only business news publication in St. Lucie, Martin and Indian River counties. The upcoming issue includes all the latest business and a section on the leading business owners on the Treasure Coast.

NEXT ISSUE PUBLISHES IN OCTOBER

- Reaches more than 5,000 business owners and operators in St. Lucie, Martin, Indian River and Okeechobee counties.
- Distributed in July. Award-winning content in this quarterly business publication ensures long shelf life.
- Shares the latest business trends and business news on the Treasure Coast
- All advertisers will have business name, category, website and phone number listed in magazine and on the Treasure Coast Business website, tcbusiness.com. Additionally, the listing will show up in the weekly Treasure Coast Business email distributed to thousands of businesses along the Treasure Coast.
- Multiple complimentary copies (*restrictions apply*) available to all advertisers.

Yes, I want to advertise in Treasure Coast Business magazine (Check one box)

Advertiser Information

- My company or ad agency will design my ad. Please send me the specs and submission information for your magazine.
- I want Indian River Media Group to design my ad for free. Please contact me immediately to begin work on the ad.

Business: _____

Street Address: _____

City: _____ State _____ Zip _____

Phone: _____ E-mail: _____

E-mail Invoice to: _____

Ad Directory category _____

Signature: _____

I agree to advertise in the quantity checked above and represent that my business will be responsible for payment. I understand that a 20 percent cancellation fee of the cost of the ad will apply if I do not advertise. I also understand that failure to pay for my advertisement within 30 days of billing could result in an 18 percent annual interest rate and payment of collection, court and attorney fees. Most recent relevant ad will be used when good faith efforts to contact advertiser are unsuccessful.

NEXT ISSUE FALL (OCT.) ONLY

- | | |
|---|---|
| <input type="checkbox"/> Quarter Page \$495 | <input type="checkbox"/> Pages 2-13 \$1,395 |
| <input type="checkbox"/> Half Page \$695 | <input type="checkbox"/> Back Cover \$2,800 |
| <input type="checkbox"/> Full Page \$1,295 | <input type="checkbox"/> Two-Pages \$1,995 |
| <input type="checkbox"/> Front Inside Cover \$1,900 | <input type="checkbox"/> Half-Page Advertorial \$795 |
| <input type="checkbox"/> Page 1 \$1,900 | <input type="checkbox"/> One-Page Advertorial \$1,395 |
| <input type="checkbox"/> Back Inside Cover \$1,595 | <input type="checkbox"/> Two-Page Advertorial \$2,350 |

ALL FOUR ISSUES (per issue rate)

- | | |
|---|---|
| <input type="checkbox"/> Quarter Page \$445 | <input type="checkbox"/> Pages 2-13 \$1,245 |
| <input type="checkbox"/> Half Page \$645 | <input type="checkbox"/> Back Cover \$2,400 |
| <input type="checkbox"/> Full Page \$1,095 | <input type="checkbox"/> Two-Pages \$1,750 |
| <input type="checkbox"/> Front Inside Cover \$1,695 | <input type="checkbox"/> Half-Page Advertorial \$725 |
| <input type="checkbox"/> Page 1 \$1,695 | <input type="checkbox"/> One-Page Advertorial \$1,245 |
| <input type="checkbox"/> Back Inside Cover \$1,395 | <input type="checkbox"/> Two-Page Advertorial \$2,100 |

To cover the added expense for credit card processing fees a 3% handling charge will be added to the final invoice when payment by credit card is chosen.

To advertise email staff@indianrivermedia.com or call 772.940.9005

Fill out form and fax to 866.505.2446 • Indian River Media Group - 308 Avenue A, Fort Pierce, FL 34950 • www.tcbusiness.com